

## **BATH CITY SUPPORTERS CLUB**

### **Report of Committee meeting 5 March 2020**

**Present** – Steve Wiltshire, chair (SW), Cheryl Bradley (CB), Graham Weeks (GW), Martin Powell (MP), Shane Morgan (SM), Ashley Davis (AD), Leon Webb (LW)

#### **1. Apologies**

Martin Brush, Alison Gibbons

#### **2. Sign off of Previous Meeting Minutes**

- a. **Action point** – MP to send an email of thanks from the committee to the member who made a donation towards coach travel
  - Thanked by CB
- b. **Action point** – GW to reimburse AD for the website subscription once the payment has been made
  - Completed
- c. **Action point** – SM to discuss with Donna Swaby re offering of food at the quiz and to advertise the menu and prices in advance
  - See item 12
- d. **Action point** – AD to design a tickets grid for selling quiz tickets in advance
  - Completed

The minutes were signed off.

#### **3. Treasurer's Report**

GW shared the latest accounts.

Regarding the ongoing issue of online banking with HSBC, GW explained that he had received further requests for copies of the minutes and the constitution.

#### **4. Training facility payment**

It was agreed to make a payment of £1500 to the Club.

#### **5. Travel Co-ordinator report**

CB reported that no coaches ran to Concord or Maidstone as there was insufficient support.

CB explained that she had used £61 of a member's donation so no SC subsidy would be required. The remaining £365 will be used along with the surplus from previous trips to set the fares for the remaining ones, all of which should run. It was pointed out that with Tonbridge's pitch problems the club was warning that remaining fixtures may be played elsewhere.

## **6. Tea Bar report**

SM reported that he had spent £315 on stock, there were takings of £665 for the St Albans and Dulwich matches and that he had recently paid in £295. £160 will be carried forward to the next month.

## **7. Match Day Draw report**

LW reported that there are at least 3000 tickets available for the rest of the season and that he has been given the keys for locking the container.

It was suggested that the sellers should wear badges.

**Action point** – MP to ask Carole Banwell if 6 lanyards can be provided.

LW asked about the possibility of a 'shelter' being provided for selling on the slope above the turnstiles.

**Action point** – LW to discuss further with SM

## **8. HQ report**

SW reported sales of £175 for Club merchandise and £5 for old programmes.

## **9. Supporters Club Membership report**

AG reported that the present membership stood at 142 with the latest recruit coming from Vallejo, California.

## **10. Publicity & Communications report**

AD reported that with fewer coaches this had been a quieter month than recently.

There are now 686 Twitter followers and 314 Facebook likes, an increase of 106 and 56 respectively compared with March 2019. A Facebook event for the Quiz has been created.

There have been 522 views of the website from 267 visitors with 26 downloads of the December and January meeting reports.

Coach travel continues to be the main page viewed on our website, accounting for 49% of the 522. Only 4 people looked at the news articles on the website so this is not an effective means of communication/advertising - social media is definitely the way to go.

## **11. Fundraising & Marketing ideas**

Instead of selling scratchcards at the St Albans match Andy Field has offered to sell them at his workplace. It is intended to sell them at possibly four of the remaining home fixtures with a prize of a free place on the coach to Tonbridge.

The Easyfundraising total stands at £920.92 with a recent payment received of £272.

The bucket collection stands at £33.

## **12. Quiz Evening**

SM explained that Donna will not be present but Jan can heat up the food. SM and Ad will be available to serve at the bar.

The price of the meals was set at £5 and will be served from 1900.

The option of ordering and paying for the meals in advance was suggested.

### **13. Items for email to members**

Quiz  
Easyfundraising  
Total raised for training facility  
Remaining coach trips

**Action point** – CB to send graphics to MP for inclusion.

### **14. Items for next agenda**

Quiz  
AGM date

### **15. Any Other Business**

The date of the next AGM was briefly discussed, options including prior to the monthly meeting on 2/7 or after a Saturday pre-season friendly.

**Action point** – MP to ask PW for the likelihood of a Saturday friendly.

Leon was thanked for attending