

## BATH CITY SUPPORTERS CLUB

### Report of Committee meeting 7 November 2019

#### 1. Apologies

All present

#### 2. Sign off of Previous Meeting Minutes

- a. **Action point** – CB to report back at the next meeting on coach regulars' response to suggestion to scrap concessionary fares.
  - CB has so far spoken to six regulars with only one against the suggestion.
- b. **Action point** – AG to ask Jon Bickley to remove the mention of new concessions' rates in newsletter appeal for new members
  - Completed.
- c. **Action point** – MP to share link to Club's thanks to SC with committee
  - completed
- d. **Action point** – SW to speak to Carole Banwell about using reusable cups in the tea bar
  - SW will speak to Carole now that he has some additional information.
- e. **Action point** – AD to upload AGM minutes to website.
  - completed
- f. **Action point** – MP to provide AGM minutes link to members.
  - completed
- g. **Action point** – MP + SM to take student moving in day into account when fixing coach departure time.
  - Will be addressed in the close season.
- h. **Action point** – MP to send thanks to Bob Chester and John Reynolds for subsidising Billericay coach
  - completed
- i. **Action point** – CB to mention the donations on the Billericay coach and encourage those on board to offer personal thanks for their generosity
  - completed
- j. **Action point** – MP to reply to a member's suggestion that the Club subsidise SC coaches
  - completed
- k. **Action point** – MB to liaise with Simon Howe re donation of team photos for sale
  - SW reported that eight have kindly been framed by Viv White and are now on sale. AD will provide a photo for advertising in newsletter.
- l. **Action point** – AD to draft a new 'introduction' for the website
  - completed
- m. **Action point** – MP to liaise with Paul Williams re presentation of 'big cheque'
  - completed
- n. **Action point** – SM to purchase quiz prizes via the club (in case of a cancellation)

- completed
- o. **Action point** – all to provide a prize for the quiz raffle
  - completed
- p. **Action point** – CB to get quiz promotional flyers printed for the bar, HQ and turnstiles.
  - completed
- q. **Action point** – AD will ask if quiz can be mentioned in club's advertising of Student Day
  - completed
- r. **Action point** – SM to liaise with the bar staff re serving food at quiz
  - completed

The minutes were signed off.

### 3. Treasurer's Report

The latest accounts were shared by GW.

The lack of home fixtures has had an effect on income streams.

The online banking saga continues. The committee thanked GW for his patience and perseverance in this matter.

### 4. Training facility

It was agreed to pay £1000 to the Club.

### 5. Travel Co-ordinator report

CB reported on the recent trips to Billericay and Dulwich, the former being made possible following generous donations by Bob Chester and John Reynolds.

There was insufficient interest for a coach to run to St Albans.

Stopping at Beaconsfield Services has proved popular and it is intended to use again for trips to Hertfordshire and Essex.

CB explained that in future she was prepared to run the 16 seater for the designated trips where there was insufficient booking for the larger coach. The committee were agreed that the £100 subsidy can still apply.

A member's suggestions for attracting more support were discussed and it was agreed to trial holding a draw on the return journey with the prize of free travel on the next trip. Tickets will cost £1.

### 6. Tea Bar report

SM reported that he had spent £445 on stock, there were takings of £755 for the Maidstone and Dorking matches and that he had recently paid in £350. £135 will be carried forward to the next month.

### 7. Match Day Draw report

MB explained that the takings for the Dorking match were well down due to the low attendance and most supporters congregating under the Pop Side cover.

The committee agreed to reward Geoff Treby for his ten years' service as a seller by offering him complimentary coach travel to a fixture of his choice.

**Action point** – MP to contact Geoff.

## **8. HQ report**

SW reported that £60 worth of Club stock was sold at the Dorking and Maidstone fixtures and that a supporter had paid £15 for old programmes.

## **9. Supporters Club Membership report**

AG reported that there are presently 132 members.

## **10. Publicity & Communications report**

AD reported that it had been a quiet month for web traffic perhaps due to no St Albans coach plus a run of fixtures away meaning most coach bookings were taken onboard. There have been pleasing numbers on the other channels with our output being seen by a lot of people.

## **11. Quiz Review**

SM was thanked for his efforts in making it another enjoyable evening for the 22 who attended, helping to raise £114

It was pleasing to see a student presence and it was agreed that rather than putting so much energy into attracting supporters that advertising to the universities and the local community should be prioritised next time.

**Action point** – MP to ask Joy Saunders for suggestions on how to reach out to the Club's neighbours.

It was agreed that it was well worth repeating the offering of food and that there might be even more take up if the menu and prices were advertised in advance.

## **12. Fundraising & Marketing ideas**

CB reported that the Easyfundraising total presently stands at £673.40. Arrangements for Saturday's presentation are in hand with AD and SW representing the SC.

CB will set up a table with flyers and posters to promote the scheme in the bar. Simon Howe will be asked to take photos of the presentation.

The bucket collection presently stands at £17.73

## **13. Club policy on acknowledging bereavements**

MP explained that he had been tasked by the Board with making some recommendations for how the Club should mark bereavements and in particular the holding of minute's silences. This followed questions received from some supporters, and he was asking the committee for their input.

Recommendations for silences were agreed and these will be forwarded to the Club.

## **14. Items for next agenda**

No additional items at present.

## **15. Any Other Business**

No AOB